

# 鹏鼎控股 (深圳)股份有限公司

### 2024年度新兴风险执行情形(更新日期: 2025年3月)

为达成企业永续发展的目标,分析集团在营运过程中可能面临的冲击和挑战,需持续关注国际政经情势变化对企业的威胁,以及错误资讯与造假 资讯带来的风险。根据2025年1月15日世界经济论坛发布的《全球风险报告》,在近两年的十大新兴风险中,国际政经情势的变化对企业永续发展 构成了严重威胁,涵盖了国际武装冲突、社会两极化、不平等与非自愿迁徙等议题。此外,错误资讯与造假资讯的风险也不容忽视,其定义为持 续存在的假讯息(无论是故意还是无意)的广泛传播,对公众舆论产生巨大影响,导致对事实和权威的不信任,涉及伪造、冒名顶替和操纵等内 容。这些风险提醒我们在变幻莫测的全球局势中,应更加谨慎地应对各种挑战。

### 1. 国际政经情势变化对集团的威胁

风险描述	对集团潜在影响	控制执行计划	执行情形
近年来随着国际武装冲突不	国际间政经情势变化在全球逐步扩散对集	1. 内部加强管理:	1. 内部加强和管理:
断,无论是乌俄战争或以哈战	团未来筹资与投资规划有着深远的影响,	• 供应链在地化以降低美国保护主	• 增加产学研合作,以加速最新发明与研究之质
争,皆产生粮食、物资及能源	包括:	义之冲击、减少进出口之成本,	与量、强化关键资源运用、提升自身竞争力。
缺乏危机,面临输入型通货膨	供应链的不稳定性:	并提高供货稳定度。	• 增加逾60家设备及物料供货商,避免单一来源
胀(Importing Inflation)。随着全	• 因保护主义与关税提高,将提升单供与	• 适时调度资金、分散投资以降低	及供货商断链。
球多国领导人变化,川普再次	客户指定厂商之议价能力,进而导致生	汇率及投资风险,并强化财务结	• 藉由在地化政策,降低自身成本、实时掌握物
当选美国总统,右翼的胜利揭	产成本上升。	构。	价,以增加自身竞争力及议价能力。
开了保护主义帷幕,资源争夺	• 保护主义将不利外国之厂商进入,将采	• 藉由产能排配、调整产能结构、	• 成立资本支出审议会,检视资本资出避免过度
的自我保卫战蓄势待发。	用策略联盟,重新调整供应链布局。	产线配置、产能布局等营运策略	投资、提高设备利用率避免闲置设备。
台湾亚太产业分析专业协进会	<u>市场竞争地位变动</u> :	调整以为之因应。	• 供货商业务合作在地化比例2024年已达
更进一步指出,川普将再次卷	<ul> <li>全球最低税赋制落地与贸易壁垒增加,</li> </ul>	• 定期召开风险管理委员会议审视	79.41%,较2023年增长。
起「美国优先」的政策,实施	可能会影响市占率和净利。	国际局势变化,并即早调整和研	• 强化东南亚生产基地,保证产品之质与量;印
更高关税税率,包含中国、台	• 美中贸易战、台海局势恐影响客户的下	拟因应对策。	度园区用工人数较前一年度减少14.5%。
湾在内的国家对美出口。此	单意愿;局势若进一步升级,可能影响	• 提升人员在地化培养及招募。	• 全球布局,于泰国建厂落实风险分散及在地化
外,川普将延续对中国高科技	物料补给而致营运受阻。	2. 外部参与并发挥作用:	生产。
出口管制,尤其是在半导体、	• 保护主义与投资法规变更等,可能影响	• 透过与各方利害关系人之合作,	
人工智能等领域。此作法加深	集团策略布局、营运绩效与管理的复杂	更快了解国际政经局势之变化,	2. 外部参与并发挥作用:
了全球供应链「去中化」进	度等。	使策略更符合现况。	• 参与国际政经局势研讨会并与学术及公部门会
程,增加集团未来营运与投资	整体而言,若企业无法有效判别国际政经	• 定期举办与供货商及客户之会	谈,以交流见解。
的不确定性,加快了集团全球	情势变化,将导致错误的营运策略,进而	议,强化双方之合作关系与维持	• 与当地高校产学联盟,以为人力资源。
布局的脚步。	出现资本浪费等无效率投资。	市场领导地位。	



## 2. 错误信息与造假信息

风险描述	对集团潜在影响	控制执行计划	执行情形
风险描述 在 AI 盛行与数字化 的浪潮下,信息潮流 袭击遍布错误及造 假,根据 2024 年台	错误与造假信息将随着网络与资通讯设备与软	<ul> <li> 22制执行计划 </li> <li> 1. 内部加强和管理: <ul> <li>本集团对内透过强化资安能力,并同时设立造假讯息</li> <li>响应机制;对外与社会大众保持良好沟通。</li> </ul> </li> <li> 不定期举办钓鱼信件之演练与增加教育训练,以提升 </li> </ul>	<ol> <li>内部加强管理:</li> <li>推动资安教育训练及每年进行钓鱼 信件演练。</li> </ol>
湾网络报告指出 63.25%实时通讯软件	<ul> <li>错误或造假的信息对各阶段生产过程造成影响,使产能及质量面临巨大风险。</li> <li>错误信息为公司政策判断之依据,将导致判断失误而造成营运危机。</li> </ul>	<ul> <li>不反朔年外钓鱼店们之演练马唱加教育训练,以视力员工信息安全意识、降低错误信息之传播。</li> <li>开设相关在线、线下课程强化同仁辨识错误与造假信息的能力。</li> <li>藉由防垃圾邮件机制,过滤可疑信件以避免员工点开其信件,造成信息外泄。</li> </ul>	<ul> <li>2.7%。</li> <li>2024年资安教育训练课程累计 49,105小时、参与课程总计451,600</li> </ul>
息(TWNIC, 2025), 除散播外,更有甚者 藉由钓鱼信件、不法 手段将获取的企业内 部机密信息, 窜改与	<ul> <li>企业在信息安全方面未臻完善,致错误信息 的泄漏或传播,员工对信息识别能力不足, 易引发企业机密泄漏、错误信息传播等问 题。</li> </ul>	<ul> <li>严格管控电子设备与网络之使用,以降低数据与数据 外泄的可能。</li> <li>实施多重要索验证和访问控制措施,以防止未经授权 的访问和数据篡改。</li> <li>2.外部参与并发挥作用:</li> </ul>	查其电子设备。 <li>2024年度阻文件308,022件网络威</li>
散播屡见不鲜,此举 将对企业造成许多商 誉损失。信息电子制 造业公司在智能化过 程中过滤及防护是为 首要任务。	使公司市占率、营收下降风险。 <li>若未对不实讯息进行实时的管控与响应,将</li>	<ul> <li>由发言人单位成立应变小组以实时因应错误或造假信息,达到防止恶化之目的。</li> <li>法务单位提前做好相关诉讼之准备,以降低造假信息造成的损失及影响。</li> <li>藉由倡导诚信经营之理念,提升利害关系人对消息的判断力。</li> </ul>	<ul> <li>本集团2024年度未收到主管机关通报</li> <li>2.外部参与并发挥作用:</li> <li>软硬件异地备援,以为因应。</li> <li>不定期举办倡导诚信经营理念之课程供利害关系人参与,共举办</li> </ul>
	值。	<ul> <li>建立良好之信誉与口碑,以预防及降低公司受错误信</li> <li>息之冲击。</li> </ul>	156,268小时,超过97,000人次参与 课程。



# Avary Holding (Shenzhen) Co., Limited 2024 Implementation Result of Emerging Risks (Updated: March2025)

With the goal of achieving corporate sustainable development, we examine the potential emerging risk issues that may impact and challenge the Group's operations. We continue to focus on the risks associated with the "Changes in the international political and economic downturn" and "Misinformation and disinformation". According to the Global Risks Report released by the World Economic Forum on January 15, 2025, the threat posed by conflicts in the international political and economic landscape to corporate sustainable development constitutes the majority of the top 10 emerging risks identified over the past two years. These risks include international armed conflicts, social polarization, inequality, and involuntary migration. Additionally, misinformation and disinformation have emerged as significant risks during this period. This phenomenon is defined as the persistent presence of false information—whether intentional or unintentional—widely disseminated through media networks. Such misinformation significantly alters public opinion and fosters distrust in facts and authority, encompassing issues such as falsification, impersonation, and manipulation. These risks remind us being careful to tackle with all kind of challenges in this unpredictable global situation.

Description	Potential Impact	Control Plan	Implementation Status
In recent years, ongoing	The changes in international political and	1. Internal control:	1. Internal control:
international armed conflicts, such	economic situations around the world have	• To mitigate the effects of U.S.	Increase collaboration among industry,
as the Russo-Ukrainian War and	a profound impact on the Group's future	protectionism, reduce import and	universities, and research institutions to accelerate
the Israel-Hamas War, have led to	financing and investment planning,	export costs, and enhance supply	the quality and quantity of innovative inventions
crises regarding the supply of	including:	stability, it is essential to localize the	and research. This collaboration will strengthen
food and energy, as well as an		supply chain	the utilization of key resources and enhance our
increased risk of imported	Supply chain instability:	• Properly allocate funds and diversify	competitiveness.
inflation. The shifts in leadership	<ul> <li>Due to protectionism and increased</li> </ul>	investments to mitigate exchange rate	• Increased the number of equipment and material
across various countries,	tariffs, the bargaining power of specific	and investment risks while enhancing	suppliers by over 60 to avoid reliance on a single
including Donald Trump's re-	suppliers and customer-designated	the financial structure.	source of supply and to prevent disruptions in the
election as President of the United	manufacturers will rise, leading to higher	Adjust operational development	supply chain.
States, have indicated a rise in	production costs.	strategies by reallocating capacity,	• Through localization policies, we can reduce our
right-wing politics and	• Protectionism will impede the entry of	modifying production structures,	costs and quickly adjust prices to enhance our
protectionism. As a result, a	foreign manufacturers, leading to the	configuring lines, and optimizing	competitiveness and bargaining power.
struggle for resources is likely to	formation of strategic alliances to realign	capacity layouts.	The Capital Expenditure Review Committee has
ensue.	the supply chain structure.	• Convene regular meetings of the	been established to evaluate capital outlays,
Asia Pacific Industrial Analysis		Audit and Risk Committee to review	prevent overinvestment, and enhance equipment
Association (APIAA) has		changes in the international landscape	utilization to avoid idle assets.

#### 1. Changes in the international political and economic downturn



Description	Potential Impact	Control Plan	Implementation Status
indicated that Trump will once again revive the "America First" policy by implementing higher tariff rates on exports to the United States from countries such as China and Taiwan. Additionally, Trump is expected to maintain stringent export controls on high-tech goods to China, particularly in the areas of semiconductors and artificial intelligence. This strategy has intensified the "De-Sinicization" trend within the global supply chain, heightened uncertainty regarding the future operations and investments of the group, and expedited the group's global expansion efforts.	<ul> <li>Market competition dynamics:</li> <li>The implementation of the Global Minimum Corporate Tax Rate (GMCT) policy, along with the increase in trade barriers, may impact market share and net profits.</li> <li>The US-China trade war and the situation in the Taiwan Strait may influence customers' willingness to place orders. If the situation escalates further, it could affect the supply of materials and disrupt operations.</li> <li>Protectionism and changes in investment regulations may impact the group's strategic framework, operational performance, and management complexity.</li> <li>Overall, if the group fail to accurately assess changes in the international political and economic landscape, they may develop misguided operational strategies and make inefficient investments, resulting in wasted capital.</li> </ul>	<ul> <li>and to promptly adjust and develop response strategies.</li> <li>Enhance local training and recruitment initiatives.</li> <li>External participation:</li> <li>Through collaboration with diverse stakeholders, the group can understand the shifts in the international political and economic landscape, enabling us to align our strategies more effectively with the prevailing circumstances.</li> <li>Conducting meetings regularly with suppliers and customers to strengthen collaboration between both parties and maintain market leadership.</li> </ul>	<ul> <li>The proportion of localized business cooperation with suppliers increased to 79.41% in 2024, surpassing the figure from 2023.</li> <li>Strengthen the production base in Southeast Asia and ensure the quality and quantity of products, despite a 14.5% decrease in the number of workers in Indian factories compared to the previous year.</li> <li>Establishing a factory in Thailand to enhance risk diversification and support localized production.</li> <li>External participation:</li> <li>Participate in seminars related to international political and economic situations, and engage in discussions with both academic and public sectors to exchange insights.</li> <li>Establish partnerships between industry and local universities to enhance the availability of human resources.</li> </ul>



### 2. Misinformation and disinformation Description Potential Impact

<b>Description</b>	Potential Impact	Control Plan	Implementation Status
Under the wave of artificial intelligence and digitization, the information landscape is fraught with errors and misinformation. According to the 2024 Taiwan Internet Report, 63.25% of users of instant messaging software acknowledge that there is a significant amount of fake news and false information on the platforms they use most frequently (TWNIC, 2025). In addition to the dissemination of false information, it is common for individuals to manipulate and distribute confidential internal information from companies through phishing emails and other illicit means, which can result in a loss of goodwill for the organization. For companies in the information electronics manufacturing sector, implementing filtering and protection measures is a top priority during the process of digital transformation.	<ul> <li>The proliferation of misinformation and disinformation is expected to increase alongside advancements in internet technology, as well as information and communication technology devices and software. The implications for the future operations of the group include: <u>Operation Risk:</u></li> <li>False or misleading information impacts every stage of the production process, posing significant risks to both production capacity and quality.</li> <li>If false information is used as the basis for company policy decisions, it can lead to misjudgments and result in operational crises. <u>Concerns about Information Security Leakage:</u></li> <li>If the group's information security is not robust, it may result in the leakage or dissemination of false information. A lack of information identification skills among employees can easily lead to issues such as unauthorized disclosure of corporate secrets and the propagation of misinformation. <u>Reputation damage:</u></li> <li>False information can easily result in business losses, and expose companies to unfair practices. This can ultimately increase the risk of a decline in</li> </ul>	<ol> <li>Internal control:</li> <li>The Group has strengthened its information security capabilities internally and established a mechanism to respond to false information; it has also maintained good communication with the public externally.</li> <li>Organize phishing email drills and periodically enhance training to improve employees' information security awareness and reduce the dissemination of false information</li> <li>Offer relevant online and offline courses to enhance colleagues' ability to identify errors and misinformation.</li> <li>Implement an anti-spam mechanism to prevent employees from opening suspicious emails, thereby reducing the risk of information leakage</li> <li>Strictly regulate the use of electronic devices and the Internet to minimize the risk of information and data leakage.</li> <li>Implement multi-factor authentication and access control measures to prevent unauthorized access and data tampering.</li> <li>External participation:</li> <li>The spokesperson unit will establish a response team to promptly address erroneous or false information, thereby preventing the situation from escalating.</li> <li>The legal department should proactively prepare for potential lawsuits to mitigate the losses and impact caused by misinformation.</li> <li>By promoting the concept of ethical business practices, we can enhance stakeholders' ability to evaluate information effectively.</li> <li>Establishing a strong reputation and credibility is essential for preventing and mitigating the impact of false information on the group.</li> </ol>	<ol> <li>Internal control:</li> <li>Promote cybersecurity education and training, and conduct phishing email drills annually.</li> <li>The click-through rate for phishing email drills in 2024 was 2.7%.</li> <li>A total of 49,105 hours of information security training courses were provided in 2024 to 451,600 individuals.</li> <li>Security personnel will inspect employees' electronic devices upon entering or exiting the factory.</li> <li>In 2024, we blocked 308,022 cyber threats and intercepted over 830 threatening emails.</li> <li>The Group plans to implement a public opinion management system in 2025.</li> <li>The Group has not received any notifications from the competent authority regarding incidents of erroneous or falsified information in 2024.</li> <li>External participation:</li> <li>Implement remote backups for both software and hardware to prepare for potential contingencies.</li> <li>The group conducted courses periodically to promote the concept of ethical business management, engaging over 97,000 people and accumulating a total of 156,268 hours of study.</li> </ol>